

Florida Nurses Association - West Central Region

*DeSoto, Hardee, Hernando, Highlands, Hillsborough,
Manatee, Pasco, Pinellas, Polk, Sarasota*



www.floridanurse.org

FLORIDA NURSES ASSOCIATION

West Central Region

Hernando, Pasco, Pinellas, Hillsborough, Polk, Manatee, Sarasota, Hardee, DeSoto, and Highlands
Counties

Dear Supporter of the West Central Region Florida Nurses Association,

I am pleased to announce the details of the:

**2nd Annual West Central Region
Florida Nurses Association
Symposium and Awards Ceremony
Saturday May 6, 2017**

New Location: Moffitt Cancer Center Magnolia Campus, Vincent A. Stabile
Research Building
12902 USF Magnolia Drive, Tampa, FL 33612

Featuring Keynote Address by:

**Lisa Pervin, PhD, RN, CRRN, President of the Best Business Practices Consulting,
Inc., and a nurse educator since 1990 with over 30 years of rehabilitation
experience.**

**This year, this venue can amply accommodate up to 150 nurses. Come and be a part of this
legendary event to showcase your services and products to nurses in the West Central Florida
area.**

VENDOR DISPLAY:

Set up is 7:00-8:00am.

Participants will be invited to visit the vendors/exhibits from 8-8:50am and then again from 10:00-
12:15pm and finally from 1:15-2:15pm.

Breakdown is at 2:15pm.

During the down time, feel free to listen to the program. Security is present; therefore, displays will be
secure at all times.

There are several levels of vendor participation. As with past years, the association offers a **loyalty
program, offering past vendors a \$100 discount for exhibit space.** The levels for vendor participation
are as follows :>> see next page

Vendor Space in the Exhibit Hall: \$250

- ♥ Be listed in the event Program as a vendor/ exhibitor and supporter of Nursing;
- ♥ Be provided a table to showcase your organization's products and services;
- ♥ Exposure to Registered Nurses, Nurse Practitioners, Nurse Executives, Nurse Educators and Nursing students.

Returning vendors will receive a \$100 discount or a reduced cost of \$150.00. Vendors are welcome to partake in breakfast at a ticket price of \$12. Please email your interest in breakfast to LisaFussellRN@gmail.com. For participation as a vendor please register at www.floridanurse.org. Call (407) 896-3261 for assistance. Don't miss out as space is limited so please register early!

Gold Level Program Sponsorship: \$5,000

- ♥ Be listed as a Gold Level Sponsor in advertisements for the event that are distributed in the Florida Nurses Association statewide publication;
- ♥ Be listed in the program as a Gold Level Sponsor;
- ♥ Be provided a prestigious exhibit/vendor table;
- ♥ Be provided a 5-minute podium invitation to share with participants your organization's services and opportunities;
- ♥ Be listed as the sponsor for lunch;
- ♥ Be provided 2 seats for the program;
- ♥ Exposure to Registered Nurses, Nurse Practitioners, Nurse Executives, Nurse Educators and Nursing students.

Silver Level Program Sponsorship: \$2,500

- ♥ Be listed in the on-site program as a Silver Level Sponsor;
- ♥ Be provided an exhibit/ vendor table;
- ♥ Be listed as sponsor of the breakfast;
- ♥ Exposure to Registered Nurses, Nurse Practitioners, Nurse Executives, Nurse Educators and Nursing students.

Bronze Level Program Sponsorship: \$1,000

- ♥ Be listed in the on-site program as a Bronze Level Sponsor;
- ♥ Be provided an exhibit/ vendor table;
- ♥ Be listed as sponsor of the evidence based practice/research poster program.

This truly is a worthy event to sponsor. Your participation not only adds visibility to your organization and its services but also demonstrates your commitment and appreciation for the nursing profession. Our West Central Florida Leadership team is growing and adding new members who are excited about this upcoming program and support from the community of vendors they see in their work settings. We look forward to having you join us on May 6th, 2017! Please email me at LisaFussellRN@gmail.com with your interest. Thank you for being a friend of nurses.

Sincerely, Lisa Fussell,
West Central Region Director, FNA Activity Manager
863.557.3561