

CENTENNIAL CELEBRATION

Sponsor & Exhibitor Opportunities



FNA's Centennial Celebration is the premiere event of the year to reach nurses and nursing students from all over the state of Florida!

QUICK TIPS:

- 300+ Florida nurses in attendance;
- 400+ Florida nursing students in attendance on Student Day, September 23;
- September 22 - 26;
- TradeWinds Island Resort | St. Pete Beach.

Sponsorship/Exhibitor space at the FNA Centennial Celebration puts your company in front of nurses and nursing students throughout the state of Florida, with the endorsement of FNA. Reserve your space now!

*Sponsorship Opportunities**: PLEASE CHECK WHICH LEVEL YOU WOULD LIKE TO SPONSOR.

- **Centennial Gold – With your investment of \$5,000, you will receive:**
 - Logo in September and December issues of 2009 *The Florida Nurse* (circulation 200,000);
 - Logo and link in 20 issues of *FNA QuickNews*, FNA's weekly e-newsletter.
 - Logo in three (3) issues of *Members Only*, FNA's bulletin to FNA members;
 - Logo in three (3) issues of *Focus on the Foundation*, FNA's update of Florida Nurses Foundation initiatives;
 - Recognition and link on FNA website;
 - Sponsorship of Great100 Nurses Ceremony (Thursday, September 24);
 - Sponsorship of Florida Nurses Foundation luncheon (Thursday, September 24);
 - Recognition in all conference publications;
 - One (1) Exhibitor Table; and
 - Two (2) complimentary conference registrations.
- **Premium Silver – With your investment of \$3000, you will receive:**
 - Logo in September and December issues of 2009 *The Florida Nurse* (circulation 200,000);
 - Recognition and link in 12 issues of *FNA QuickNews*, FNA's weekly e-newsletter;
 - Logo in three (3) issues of *New Grad Gazette*, FNA's bulletin to students and new graduates;
 - Recognition and link on FNA website;
 - Sponsorship of Student Day (Wednesday, September 23);
 - Recognition in all conference publications;
 - One (1) Exhibitor Table; and
 - Two (2) complimentary conference registrations.
- **Memorial Bronze – With your investment of \$1000, you will receive:**
 - Recognition in September and December issues of 2009 *The Florida Nurse* (circulation 200,000);
 - Recognition in 8 issues of *FNA QuickNews*, FNA's weekly e-newsletter;
 - Recognition and link on the FNA website;
 - Sponsorship of Networking Reception (Wednesday, September 23);
 - Recognition in all conference publications;
 - One (1) Exhibitor Table; and
 - Two (2) complimentary conference registrations.
- **Great 100 Table Sponsor – With your investment of \$800, you will receive one table/dinner for eight at the Great 100 Nurses Ceremony (Thursday, September 24).**

*Exhibitor Opportunities***: PLEASE CHECK WHICH ADDITIONAL VALUES YOU WOULD LIKE.

- \$650 – One (1) Exhibitor Table, recognition in all conference materials and one (1) food break by your table (break provided by FNA).
- \$550 – One (1) Exhibitor Table, recognition in all conference materials and one (1) prize station by your table (prize supplied by FNA, valued at \$500+); OR
- \$475 – One (1) Exhibitor Table and recognition in all conference materials.

CENTENNIAL CELEBRATION

Sponsor & Exhibitor Opportunities

YES! I would like to sponsor the FNA Centennial Celebration! My company will sponsor at the following level:

- CENTENNIAL GOLD
- PREMIUM SILVER
- MEMORIAL SILVER
- GREAT 100 NURSES CEREMONY TABLE SPONSOR

OR

YES! I would like to exhibit at the FNA Centennial Celebration! My company will exhibit at the following level:

- \$475 – Table and recognition in all conference materials
- \$550 – Table, recognition in all conference materials and one (1) prize station
- \$650 – Table, recognition in all conference materials and one (1) food break

Company Name: _____

All Attending Rep's Names: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email Address: _____

PAYMENT: (Please check.)

_____ **Check** _____ **MasterCard** _____ **Visa** _____ **AmEx** _____ **Discover**

Credit Card #: _____ **Exp:** _____ **Security Code** _____

Signature: _____

Please make checks payable to Florida Nurses Association and send to P.O. Box 536985, Orlando, FL 32753, attn: Leah Nash.

*Please note: Sponsorship opportunities are flexible. If there are opportunities that you are interested in that are not packaged together, please contact Leah Nash to speak about creating a special package. Exclusive sponsorships of event materials are also available. Examples of exclusive sponsorships include attendee bags, room key wraps, internet cafes, etc. **Please contact Leah Nash at lnash@floridanurse.org or 407.896.3261 as soon as possible.**

**No exhibit spaces will be reserved until payment is received. The theme for FNA's Centennial Celebration is *100 Years of Advocacy*. Please feel free to theme your space as well. Don't forget to be creative – The more creative you are, the more likely attendees will stop by your booth! Examples of potential crowd pleasers are valued giveaways, special entertainment, games, etc. Please Note: Any additional items are at the cost of the vendor.

